Welcome!

The American Society of Ophthalmic Registered Nurses is pleased to present its 2019 Sponsorship Prospectus.

ASORN has planned another year of informative and progressive educational programming for ophthalmic nurses and technicians in 2019. These programs and activities provide a variety of sponsorship and exhibit opportunities that will allow your company to gain visibility with and reach out to a strategic community of ophthalmic health care professionals.

The following pages contain all sponsorship opportunities that are available throughout the year along with some advertising and exhibit information. Please click the Get More Info button in each section for more information about each event/opportunity.

We value your continued support and partnership and look forward to working with you.

About the American Society of Ophthalmic Registered Nurse (ASORN)

The mission of ASORN is to foster excellence in ophthalmic patient care while supporting the ophthalmic team through individual development, education, and evidence based practice.

ASORN was organized in 1976 to unite registered nurses committed to providing quality ophthalmic care. Today ASORN is dedicated to being a resource for not only ophthalmic nurses but all ophthalmic personnel who are committed to fostering the ophthalmic team concept and collaboration among all who work in our specialty.

FOR QUESTIONS OR TO RESERVE OPPORTUNITIES, CONTACT ASORN: ASORN@AAO.ORG OR 415.561.8513.
Dallas-Fort Worth Ophthalmic Update
Dallas, Texas · April 6, 2019
This one-day educational symposium is attended by approximately 215 ophthalmic nurses and technicians.

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>BREAKFAST*</td>
<td>$2,500</td>
</tr>
<tr>
<td>LUNCH*</td>
<td>$5,000</td>
</tr>
<tr>
<td>REGISTRATION BAGS</td>
<td>$3,000</td>
</tr>
</tbody>
</table>
  Your logo printed on the meeting bag opposite the ASORN meeting logo.
| REGISTRATION PACKET INSERT      | $500  |
  Your choice of marketing materials to include with the registration packet.

EXHIBIT OPPORTUNITY
Full day dedicated 6’ x 30” tabletop space in the exhibit hall and two representative registrations.

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
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<tbody>
<tr>
<td>CORPORATE MEMBERS</td>
<td>$1000</td>
</tr>
<tr>
<td>NONMEMBERS</td>
<td>$1500</td>
</tr>
<tr>
<td>NONPROFIT</td>
<td>$600</td>
</tr>
</tbody>
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Combined Ophthalmic Symposium Nurse and Technician Program
Austin, Texas · August 23-24, 2019
This one-and-a-half-day educational symposium is attended by approximately 150 ophthalmic nurses and technicians.

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<thead>
<tr>
<th>Category</th>
<th>Cost</th>
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<tbody>
<tr>
<td>MORNING OR AFTERNOON BREAKS*</td>
<td>$2000/BREAK</td>
</tr>
</tbody>
</table>
  (3 opportunities)              |
| BREAKFAST*                      | $6,000|
| LUNCH*                          | $7,000|
| WELCOME RECEPTION*              | $6,000|
| REGISTRATION BAGS               | $3,000|
  Your logo printed on the meeting bag opposite the ASORN meeting logo.
| REGISTRATION PACKET INSERT      | $500  |
  Your choice of marketing materials to include with the registration packet.

*Recognition for meal opportunities on the meeting webpage, in marketing materials, verbally at the meeting podium and in signage at the supported event.

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EyeQ Webinar Series – Clinical & Surgical Advancements in Ophthalmology

ASORN's webinar series draws approximately 100 attendees per webinar for the live and recorded formats. Webinars are available as a recorded activity for 2-3 months after the live event. Recognition on the webinar webpage, in marketing materials, and verbally during the webinar introduction that becomes part of the recorded material.

**WEBINAR SPONSORSHIP**
(5 opportunities)

**$2000/WEBINAR**

2019 Corporate Affiliate Membership Program

This benefits program for ophthalmic commercial organizations includes:

- One free half-page ad in INSIGHT, ASORN’s scientific journal
- One eblast to the ASORN mailing list of over 3000 contacts
- One article submission in EYE kNOW ASORN’s monthly e-newsletter
- One membership mailing list (USPS addresses)
- 20% off additional ads in INSIGHT
- Subscription to INSIGHT Journal
- Priority on sponsorship opportunities

**ONE YEAR MEMBERSHIP**

**$2,250**

INSIGHT: The Journal of ASORN

Insight is a peer-reviewed, scientific, online, journal written by ophthalmic nurses and other ophthalmic medical personnel. Insight is published quarterly in January, April, July and October and is available to ASORN members and nonmember subscribers.

**JOURNAL SPONSORSHIP**
(4 opportunities)

**$7000/ISSUE**

Recognition includes a complimentary inside front cover advertisement in the sponsored journal, recognition on the journal webpage, in the journal table of contents, and in the notification eblast.

**ADVERTISING OPPORTUNITIES**

- Full page $1500
- Half page $750
- 1/3 page $600
- 1/4 page $375

*Recognition for meal opportunities on the meeting webpage, in marketing materials, verbally at the meeting podium and in signage at the supported event.*

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